



**GLOBAL
INCUBATOR
NETWORK**
AUSTRIA

**ADVANTAGE
AUSTRIA** WKO



GO SINGAPORE

**FINTECH STARTUPS
2024**

ABOUT GIN

The **Global Incubator Network Austria** (GIN) is the connecting link between Austrian and international startups, investors, incubators and accelerators with a special focus on startup hotspots in the fast-growing markets of Asia (Mainland China, Hong Kong, Singapore, Japan, South Korea and Israel). As a single point of contact, GIN offers customized services for national and international partners.

GO ASIA: We bring Austrian startups to the world's most innovative startup hubs, help them to build networks with international strategic partners and provide them with essential know-how in terms of market entry and global expansion – strategically and financially.

GO AUSTRIA: GIN is aimed at Asian startups who want to internationalize and seek to further develop their business activities in the EU-market via Austria. A hand-selected mentor supports the startup in order to find the right collaboration partners (corporates, investors,...) and to receive valuable market insights.

Also addressed are investors and accelerators from Austria and the GIN target regions. We offer investors the internationalization of existing investments, access to international startups and new investments as well as networks with private and public co-investors. Accelerators can benefit from hosting our most promising pre-selected Austrian startups and facilitate the internationalization efforts of their startups via our GO AUSTRIA program or through one of our GIN partner incubators.

Initiated by the Austrian Federal Government and managed by the public agencies AWS (Austrian Promotional Bank) and FFG (Austrian Research Promotion Agency), GIN offers an international network of key players in innovation and finance that fits your individual needs.



**GLOBAL
INCUBATOR
NETWORK**
AUSTRIA



INQUIRIES



**GLOBAL INCUBATOR
NETWORK AUSTRIA**
Chiara WITZEMANN

Program Manager – GO ASIA

*For outgoing startups, international investors,
incubators & accelerators*

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ABOUT ADVANTAGE AUSTRIA

ADVANTAGE AUSTRIA is the trade promotion organisation of the Austrian Federal Economic Chamber. With more than 100 offices in over 70 countries, it provides a broad range of intelligence and business development services for both Austrian companies and their international business partners.

With its extensive network, Advantage Austria connects Austrian companies to global partners, creating access to markets, innovation and technology. It works to generate more international business opportunities by promoting the products and services of Austrian businesses around the world, by helping companies and organisations outside Austria to build strong relationships with Austrian companies and by promoting Austria as a place to invest in.

Other services provided by Advantage Austria range from introductions to Austrian companies looking for importers, distributors or agents to providing in-depth information on Austria as a business location and assistance in entering the Austrian market.

For more information visit:

www.advantageaustria.org



INQUIRIES



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AUSTRIA Singapore

David BACHMANN

Austrian Trade Commissioner

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MEET OUR STARTUPS

FROM AUSTRIA



MAIN SEQUENCE

We are leveraging the power of AI & machine learning to revolutionize asset management workflows with the concept of Asset Management as Code.

LOGO		
		
COMPANY Main Sequence GmbH		SECTOR FinTech
STAGE Pre-Seed	WEBSITE www.main-sequence.io	DATE OF INCORPORATION 04/2024
 <div>CEO Jose Antonio ALATORRE SANCHEZ</div>		WANTED Potential customes and investors
		CURRENT TARGET RAISE EUR 3–5 M
		CONTACT DETAILS jose@main-sequence.io



SERVICE DESCRIPTION

We have developed a groundbreaking framework, Asset Management as Code, delivered through a software ecosystem that revolutionizes investment management. This framework defines the complete investment policy lifecycle through code, integrating LLM to build custom portfolios, advanced execution algorithms, and prediction models. The system provides real-time analytics and adaptive strategies, ensuring continuous alignment with market dynamics and client objectives, ultimately driving superior investment outcomes. We target efficiency across the value chain, streamlining operations and leveraging AI and ML to enhance profitability.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)



Our software ecosystem revolutionizes asset management through seamless AI and ML integration across the entire value chain. Built from the ground up, it ensures advanced analytics, automated processes, and intelligent decision-making, enhancing efficiency and insights. Designed for scalability and interoperability, it caters to firms without large IT departments. Developed by ML experts and financial practitioners, it combines cutting-edge technology with industry best practices, offering a comprehensive, holistic asset management solution unmatched in market integration.

PERFORMANCE | TRACTION

- We had overwhelming investment requests even before our funding round launch, highlighting market confidence in our innovative vision and transformative project.
 - We've built an amazing team and have a pipeline of outstanding candidates ready to join us.
 - We're working with clients to address major pain points across the whole value chain, making this revolution a reality. We've developed an incredible set of interoperable products, guaranteeing our expansion and growth plans.
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MARABOU

Marabou is a community that funds moonshots in purpose-based innovative fields.

LOGO					
COMPANY V-Futur KG			SECTOR FinTech, ReFi		
STAGE Pre-Seed	WEBSITE www.marabou.pro		DATE OF INCORPORATION 08/2023		
 CHIEF INNOVATION OFFICER Alexander KRAUS			WANTED Investors, Innovations to fund, Partners from Academia		
			CURRENT TARGET RAISE EUR 500K–2 M		
			CONTACT DETAILS a.kraus@marabou.pro		



SERVICE DESCRIPTION

Marabou invests in impact-driven projects that have the potential to improve the lives of millions and their environment. We do this with a platform that aids a community of young retail investors funding innovations in bio-medicine, climate tech, adaptive tech and femtech. It works like the equivalent of a book-of-the-month-club, but with innovations. We invest in one project per month and everybody invests in every startup. We can crowdfund risk-free money in a purpose-driven community of young people. We also kickstart massive climate impact by investing early and incubating projects that are not yet ready for VC funding.

CORE CAPABILITIES

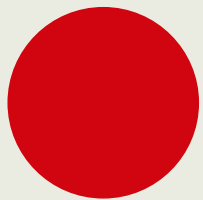

(TECHNOLOGY, COMPETITIVE EDGE)

We are combining three industries:

- Crowdfunding
- Impact investing/ donations
- Tokenization/ Gamification

for an underrepresented market
(investment for 18–35-year-olds).

Our competitive advantage is technological by taking Web3 experience into a trad-fi field and taking impact-driven actions used by modern non-profits into finance. Our advantage is that we are innovators ourselves. We build what we ourselves need.



PERFORMANCE | TRACTION

- One project funded with EUR 800K - G-Bio Performer, an organic serum to put seeds in. Yield from those seeds are at least 25% higher. It was founded in February 2024 with a single funding partner.
- Four projects lined up for funding rounds.
- EUR 100K secured in grants and funding.

MION

Unleashing Bitcoin thru Payments.

LOGO



COMPANY

Lightning Company - LTNG GmbH

SECTOR

FinTech, Blockchain, Bitcoin, Payment

STAGE

Seed

WEBSITE

mion.group

DATE OF INCORPORATION

07/2022



CEO

Henrik SKOGSTRØM

WANTED

Investors, Corporates, Investors/
Venture Capitalists/ Business Angels,
Potential Customers, Collaboration
Partners, Public Institutions

CURRENT TARGET RAISE

EUR 2.5 M

CONTACT DETAILS

henrik@mion.group



SERVICE DESCRIPTION





Mion offers a cutting-edge Bitcoin payment solution enabling merchants to accept Bitcoin while settling in their native currency. Merchants never handle Bitcoin directly as Mion manages all regulatory and compliance aspects. This service leverages advanced layer 2 technology for real-time payments at a fraction of traditional finance costs. Powered by the world's most advanced node management tool, also available as SaaS to the Lightning industry, Mion ensures secure, efficient, and scalable operations, making it ideal for businesses integrating Bitcoin payments.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)



Mion's core capabilities are driven by its advanced technology and robust compliance. Our proprietary node management tool, Torq, offers unparalleled efficiency and scalability for real-time Bitcoin payments. Utilizing our technology, we enable transactions at a fraction of traditional finance costs. As a regulated provider, Mion adopts a legal-first approach, ensuring comprehensive compliance and security. These advantages position us ahead of competitors, providing a seamless, cost-effective, and compliant solution for integrating Bitcoin payments, backed by exceptional customer support and ongoing technological advancements.

PERFORMANCE | TRACTION

- Licensed Provider: Obtained a prestigious European VASP/CASP license.
 - Sales Pipeline: Qualified pipeline with a potential trading volume of EUR 160 billion in ARR and multiple signed LOIs.
 - Key Investor & Advisor: Dr. Christian Decker, father of Layer Two technology, is an investor and advisor.
 - Investor Commitments: Funded by the biggest investors in Bitcoin.
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MORPHER

Morpher enables trading of stocks, commodities, and Forex on the blockchain.

LOGO		
		
COMPANY Morpher Labs GmbH		SECTOR FinTech, Blockchain
STAGE Growth	WEBSITE www.morpher.com	DATE OF INCORPORATION 01/2019
 <div>CEO Martin FROEHLER</div>		WANTED Investors, Potential Customers, Business Partners
		CURRENT TARGET RAISE EUR 1.5 M
		CONTACT DETAILS martin@morpher.com



SERVICE DESCRIPTION

Morpher democratizes access to global financial markets by empowering its users to trade over 1,000 stocks, commodities, crypto, and FX markets without intermediaries on the blockchain. Users invest the protocol's native currency, MPH, in a market, e.g. the Apple stock. 100 MPH invested in Apple becomes 110 MPH if Apple goes up 10%, or 90 MPH if Apple goes down 10%. The protocol mints or burns tokens for the user proportionally to the price change of the underlying market. This seamless process eliminates traditional trading barriers, enabling fractional shares and 24/7 trading, thus providing unprecedented flexibility and accessibility to users.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

Morpher's users trade without counterparties like brokers, exchanges, or custodians. The only counterparty is a blockchain protocol that accepts every order. Morpher is not limited to traditional exchange traded markets like stocks but can turn any data feed into a market. The platform's flexibility allows users to create bespoke markets based on emerging trends and niche interests, broadening the scope of investable assets and providing unprecedented opportunities for diversification and innovation in trading. Morpher already hosts luxury watches, NFT collections, sneakers, and soccer clubs as unique, investable markets.

PERFORMANCE | TRACTION

- Morpher has 55,000 active portfolios by users from over 100 countries.
 - Morpher raised USD 10M funding from Tim Draper and other tier 1 VCs.
 - Morpher created a new asset class with its unique markets.
 - Morpher is decentralized and compliant in the EU and Singapore.
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MY EXPAT TAXES

The first and most trusted US expat tax software.

LOGO			
			
COMPANY Software Spinner GmbH		SECTOR FinTech, Tax Software	
STAGE Growth	WEBSITE www.myexpattaxes.com	DATE OF INCORPORATION 03/2018	
 CONTENT AND COMMUNITY MANAGER MacKenzie PASSEGGER		WANTED Potential Customers and Collaboration Partners	
		CURRENT TARGET RAISE Currently not raising	
		CONTACT DETAILS mackenzie.passegger@softwarespinner.com	

SERVICE DESCRIPTION

MyExpatTaxes is the leading tax software tailored for US expats. Our mission is to streamline the complex process of filing US taxes from abroad, ensuring it is smooth, stress-free, and affordable. Our intuitive platform helps users maximize their tax returns without hidden fees. Self-service users are supported by a team of tax professionals ready to provide personalized help. We offer webinars, workshops, and consultations to educate and support the expat community, and our platform is regularly updated to comply with the latest tax regulations, providing peace of mind and confidence in every filing.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

MyExpatTaxes has developed a state-of-the-art technology stack with the focus on providing our customers an easy and fast solution to file their taxes in the most convenient way possible. A modern UI paired with a back-end stack leverages modern cloud tech and frameworks, developed with a secure backend to protect client data. A direct integration into major government systems (IRS, FinCEN) ensures a seamless filing experience. The system includes advanced features like real-time error checking and personalized tax advice, making tax filing not only efficient but also highly accurate and tailored to individual needs.

PERFORMANCE | TRACTION

- Growing MyExpatTaxes 10 times year over year from 2019 to 2020, with employee headcount tripling.
- We were the first tax company to fully include and automate FBAR filing with a tax return.
- Double-digit-growth annually since incorporation.
- Multiple awards won for „Best Expat Tax Software“.

TREVER

Institutional operating system provider for digital assets.

LOGO		
<div><div></div>Trever</div>		
COMPANY Trever GmbH		SECTOR FinTech, Banking, Finance
STAGE Growth	WEBSITE www.trever.io	DATE OF INCORPORATION 01/2019
<div><div></div><div>CEO Hans-Juergen GRIESBACHER</div></div>		<div>WANTED Potential Customers, Collaboration Partners, Business Partners/ Clients</div> <div>CURRENT TARGET RAISE Currently not raising</div> <div>CONTACT DETAILS h.griesbacher@trever.io</div>



SERVICE DESCRIPTION

Trever provides financial institutions such as banks, brokers, and funds with software for managing digital assets (digital securities, cryptocurrencies, FX, etc.). Through comprehensive integrations, the system covers trading, treasury management, and bookkeeping. The system offers robust security features and real-time analytics, ensuring efficient and secure asset management. The modular approach allows financial institutions to start trading with a quick-to-deploy solution and expand it as their business model evolves. Leading customers from the Central European region have been relying on the proven system for many years.

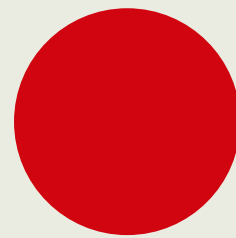
CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

Financial institutions leverage Trever's infrastructure to run custom use cases with one comprehensive technology provider. What sets Trever apart is its fast time to market with a proven product, competitive advantage of best price execution, and an agnostic, independent system integrated with 30+ trading and custody venues. The SaaS solution is enhanced by an intuitive user interface and a comprehensive API, providing a seamless user experience and facilitating easy integration with other financial tools and platforms. The unification and generalization of data ensure compatibility with legacy systems, enabling efficient processes.

PERFORMANCE | TRACTION

- **Investment:** Trever raised EUR 2.4M seed funding in June 2024. The round was co-led by TX Ventures (CH) and Market One Capital (LUX). Blockchain Founders Capital (DE) and Dr. Alex von Frankenberg joined the round as co-investors.
- **Customers:** Several fully regulated banks from the DACH region use Trever as their digital asset management system.
- **Product:** The order and treasury management system is a fully functional and regulatory compliant solution for all digital asset-related operations.
- **Partnerships:** Partnerships and integrations with multiple leading exchanges, liquidity providers, core banking systems, and custody tech providers.



GIN SERVICES FOR INVESTORS

**ARE YOU A PRIVATE EQUITY INVESTOR,
A VC FUND OR A BUSINESS ANGEL?
GET ACCESS TO AUSTRIA'S TOP STARTUPS AND
CONNECT WITH LOCAL AND INTERNATIONAL
INVESTORS THROUGH GIN.**

GIN takes a fresh approach to new investments and offers customized services for investors interested in Austrian startups.

**CO-INVESTMENT & PITCHING EVENTS AS
WELL AS MATCHMAKING SERVICES**

GIN preselects the most promising startups to match with your individual investment profile. Get insights into the Austrian equity market and find potential co-investment partners.

USE LEVERAGE

Investments in Austrian startups can be enhanced by co-investments under several public equity programs and by additional loan financing.

NETWORKING EVENTS

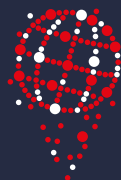
Exchange your knowledge and experience at our exclusive events and become part of our network with more than 350 Business Angel and all Venture Capital funds operating in Austria.

WHY INVEST IN AUSTRIA?

- A fluid equity market facilitates attractive transactions with Austrian & European startups
- Benefit from a great number of funding programs
- High political stability and a reliable legal system ensures a business-friendly environment
- Ideal test market due to multifaceted demographics
- Easy access to more than 600,000 startups in Europe



Read more about legal and tax aspects of Venture Capital and Private Equity in Austria:
www.gin-austria.com/downloads



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GIN IS MANAGED BY AWS AND FFG, THE MAIN FINANCING AND
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