



**GLOBAL
INCUBATOR
NETWORK**
AUSTRIA

**ADVANTAGE
AUSTRIA** WKO

GO HONG KONG

AI & SUSTAINABLE
STARTUPS 2025

ABOUT GIN

The **Global Incubator Network Austria** (GIN) is the connecting link between Austrian and international startups, investors, incubators and accelerators with a special focus on startup hotspots in the fast-growing markets of Asia (Mainland China, Hong Kong, Singapore, Japan, South Korea and Israel). As a single point of contact, GIN offers customized services for national and international partners.

GO ASIA: We bring Austrian startups to the world's most innovative startup hubs, help them to build networks with international strategic partners and provide them with essential know-how in terms of market entry and global expansion – strategically and financially.

GO AUSTRIA: GIN is aimed at Asian startups who want to internationalize and seek to further develop their business activities in the EU-market via Austria. A hand-selected mentor supports the startup in order to find the right collaboration partners (corporates, investors,...) and to receive valuable market insights.

Also addressed are investors and accelerators from Austria and the GIN target regions. We offer investors the internationalization of existing investments, access to international startups and new investments as well as networks with private and public co-investors. Accelerators can benefit from hosting our most promising pre-selected Austrian startups and facilitate the internationalization efforts of their startups via our GO AUSTRIA program or through one of our GIN partner incubators.

Initiated by the Austrian Federal Government and managed by the public agencies AWS (Austrian Promotional Bank) and FFG (Austrian Research Promotion Agency), GIN offers an international network of key players in innovation and finance that fits your individual needs.



**GLOBAL
INCUBATOR
NETWORK**
AUSTRIA



INQUIRIES



**GLOBAL INCUBATOR
NETWORK AUSTRIA**
Chiara WITZEMANN

Program Manager – GO ASIA

*For outgoing startups, international investors,
incubators & accelerators*

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ABOUT ADVANTAGE AUSTRIA

ADVANTAGE AUSTRIA is the trade promotion organisation of the Austrian Federal Economic Chamber. With more than 100 offices in over 70 countries, it provides a broad range of intelligence and business development services for both Austrian companies and their international business partners.

With its extensive network, Advantage Austria connects Austrian companies to global partners, creating access to markets, innovation, and technology. It works to generate more international business opportunities by promoting the products and services of Austrian businesses around the world, by helping companies and organisations outside Austria to build strong relationships with Austrian companies and by promoting Austria as a place to invest in. Other services provided by Advantage Austria range from introductions to Austrian companies looking for importers, distributors, or agents to providing in-depth information on Austria as a business location and assistance in entering the Austrian market.

For more information visit:
www.advantageaustria.org



INQUIRIES



ADVANTAGE
AUSTRIA Hong Kong

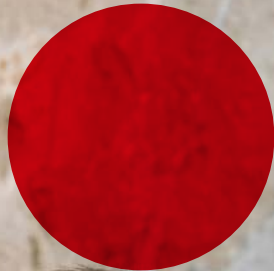
Jennifer VEIGEL

Austrian Trade Commissioner Hong Kong & Macau

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**MEET OUR
STARTUPS**
FROM AUSTRIA



CORTECS

On-demand language models – instantly available

LOGO

cortecs

COMPANY

Cortecs GmbH

SECTOR

IT-Services, Business & productivity solutions,
Artificial Intelligence, GovTech & Legal Tech

STAGE

Seed

WEBSITE

www.cortecs.ai

DATE OF INCORPORATION

06/2021



CEO

Markus TRETZMÜLLER

WANTED CONTACTS

Potential Customers,
Business Partners/ Clients

CURRENT TARGET RAISE

EUR 400 K

CONTACT DETAILS

markus.tretzmueeller@cortecs.ai



SERVICE DESCRIPTION

CORTECS offers private, dedicated language models that are ready for immediate use, providing a seamless experience for users who require reliable performance and robust data privacy. Designed to handle tasks that demand quick responses or manage heavy workloads, these models deliver consistent results without compromising on security. By partnering with EU-based providers, CORTECS ensures that all data is processed securely and efficiently. Additionally, the ability to activate or deactivate models swiftly enables flexibility, allowing for precise control over data usage and seamless integration into various workflows.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

Cortecs offers two key advantages: the world's fastest LLM provisioning and unparalleled data privacy. Its instant provisioning feature deploys LLMs in just four seconds, setting a global benchmark for speed and making it ideal for dynamic, time-critical workloads. Additionally, Cortecs ensures maximum data privacy by exclusively partnering with EU-based providers, fully avoiding reliance on U.S. cloud services subject to the controversial U.S. CLOUD Act. This combination delivers both unmatched speed and robust data sovereignty.

PERFORMANCE | TRACTION

- Awards: Has been recognized for its innovation and achievements, winning the Raiffeisen Accelerator award in 2021 and the AI Founders Program in 2024 in Germany.
 - Clients: Serves a diverse range of clients, including public authorities and enterprises operating in critical infrastructure, such as the Federal Ministry of the Interior and Verbund, as well as a prominent European hosting provider.
 - Partnerships: B50strong partnerships with leading organizations, including the ESA and the University of Vienna.
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FACTORYMAKER

Accelerating industrial planning with an AI-powered design agent for cost efficient and sustainable buildings

LOGO



COMPANY

factorymaker FlexCo

SECTOR

Real Estate & Construction,
Artificial Intelligence

STAGE

Pre-Seed

WEBSITE

www.factorymaker.com

DATE OF INCORPORATION

08/2024



CEO

Maria ZAHLEBRUCKNER

WANTED CONTACTS

Corporates, Potential Customers,
Collaboration Partners (e.g. Joint
Venture), Public Institutions,
R&D Institutions (Universities,
Laboratories, etc.)

CURRENT TARGET RAISE

Currently not raising

CONTACT DETAILS

maria@factorymaker.at

SERVICE DESCRIPTION

FACTORYMAKER enables a future where every industrial building project begins optimized for sustainability and cost efficiency from day one. Acting as a sparring partner, its AI-powered agents automate the design and optimization of master plans, layouts and buildings. Exploring all possibilities, it delivers comprehensive variant studies with data-driven insights. It allows rapid iterations on changes with direct performance feedback. In contrast to traditional methods, FACTORYMAKER performs planning tasks for the user to reduce planning time and ensures transparency in design trade-offs to empower informed decision-making.

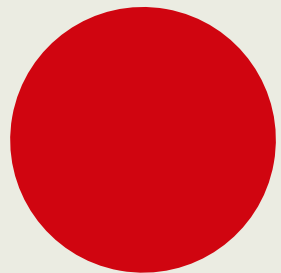
CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

FACTORYMAKER'S unique selling proposition is rooted in many years of academic research and industry collaboration, combined with proprietary cutting-edge generative & computational design technologies and advanced AI. Unlike competitors who rely on manual design processes, FACTORYMAKER focuses on automated planning, generating and optimizing building designs for the users with unmatched efficiency. With over 10 years in civil and architectural engineering and 20+ years in software development, the founders team deep expertise ensures innovative, scalable and tailored results, giving a significant competitive edge.

PERFORMANCE | TRACTION

- Awarded a large grant / funding from the Austrian government
- Engaged 50 participants from 30 companies in our ALPHA and BETA tests
- 15 customer projects delivered successfully
- Signed a strategic cooperation LOI with one of the largest European architecture & engineering companies, solidifying our industry partnerships
- Collected 16 LOIs for software purchases, including some of the largest players in middle European market



PROCESSONE

Customized process automation using AI and RPA for greater efficiency in the company

LOGO

ProcessONE

COMPANY ProcessONE FlexCo		SECTOR Business & productivity solutions, Consulting, Artificial Intelligence, Robotics
STAGE Growth	WEBSITE www.processone.at	DATE OF INCORPORATION 04/2024
 <p>CEO Evelyn OBERLEITNER</p>		WANTED CONTACTS Corporates, Potential Customers, Collaboration Partners (e.g. Joint Venture)
		CURRENT TARGET RAISE EUR 150 K
		CONTACT DETAILS evelyn.oberleitner@processone.at



SERVICE DESCRIPTION

ProcessONE specializes in process automation using RPA and AI, offering tailored solutions that enhance operational efficiency by up to 85%. It's technology automates repetitive tasks, reduces costs, and scales easily for businesses of any size or industry. Independent from software vendors, ProcessONE provides flexible, client-specific solutions. With an agile approach and rapid implementation, the startup delivers impactful results, enabling companies to optimize operations and stay competitive in a dynamic market.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

ProcessONE excels in RPA and AI-driven automation, focusing on scalable, flexible solutions tailored to client needs. It's independence from software vendors allows complete customization for diverse industries, ensuring top-tier implementation quality. With deep expertise in finance, logistics, and administration, it leverages the synergy of AI, RPA, and hyperautomation to maximize efficiency. The company's standardized frameworks enable rapid deployment without requiring additional interfaces, giving us a clear edge over competitors.

PERFORMANCE | TRACTION

- Delivered over 50 automation projects for clients across various industries, enabling measurable efficiency improvements and streamlining operations at scale.
 - Achieved up to 85% operational efficiency improvements through process automation for internationally operating clients, showcasing proven success in real-world applications.
 - Established strategic partnerships with ELO and academic institutions like FH Upper Austria, enhancing innovation and knowledge exchange.
 - Built a loyal customer base across Europe, focusing on the finance and manufacturing sectors, reinforcing ProcessONE's role as a trusted automation provider.
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NOSI

Digitising the world of smell sensing

LOGO



COMPANY

NOSI – Network for Olfactory System Intelligence GmbH

SECTOR

Sensors, Artificial Intelligence, Internet of Things, M2M-communication

STAGE

Pre-Seed

WEBSITE

www.nosi.tech

DATE OF INCORPORATION

01/2024



CEO

Patrik ASPERMAIR

WANTED CONTACTS

Corporates, Investors/
Venture Capitalists/ Business Angels,
Potential Customers

CURRENT TARGET RAISE

EUR 500 K

CONTACT DETAILS

patrik@nosi.tech

SERVICE DESCRIPTION

NOSI offers a complete system designed for advanced odor analysis and recognition. Their Developer Kit includes a sensor, processor, and indoor solar panel, along with hardware and software for odor analysis. Data is wirelessly processed via a hub, with ongoing support during the pilot phase. Additionally, their Autonomous Training Device is a stand-alone machine for odor recognition training in labs. Equipped with a processor, sensor, mouse, keyboard, and touchscreen, it offers efficient and user-friendly training, empowering customers with seamless odor detection.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

The company's technology enables machines to "smell" using patented polymer-coated sensors and machine learning to recognize pre-learned scent patterns. By detecting molecular interactions, the sensors create unique "fingerprints" for odors, which are stored in a database. The compact, credit card-sized system is IoT-compatible, low-power, scalable, cost-effective, and versatile. Unlike competitors, the solution offers higher scalability and the unique ability to transfer scent knowledge between sensors. One sensor trains a new odor, and another recognizes it through transferred know-how.

PERFORMANCE | TRACTION


- Founded at the start of the year, we achieved a major milestone with our first big sale of our autonomous training device.
- Secured two patents: one for our printing process and another for our automatic training robot for in-house smell data acquisition.
- Won 1st place in the #glaubandichchallenge, earning the title "Startup 2024" and valuable outreach to various companies.
- Featured in Der Standard, a leading Austrian newspaper, providing significant exposure and fostering high-quality connections.

OPTIMUSE

Enabling the cost-efficient transformation of sustainable real estate

LOGO

OPTIM USE

COMPANY Optimuse GmbH		SECTOR Real Estate & Construction, Artificial Intelligence
STAGE Seed	WEBSITE www.optimuse.com	DATE OF INCORPORATION 09/2020
 <p>CEO Dominik PEZZEI</p>		WANTED CONTACTS Corporates, Potential Customers, Collaboration Partners (e.g. Joint Venture)
		CURRENT TARGET RAISE EUR 3 M
		CONTACT DETAILS dominik@optimuse.com

SERVICE DESCRIPTION

OPTIMUSE is an AI-driven software solution designed to accelerate and simplify building decarbonization. Tailored for construction and facility management companies, OPTIMUSE performs detailed technical analyses to identify the most effective measures for sustainable transformation—such as upgrading heating systems, implementing automated shading, and optimizing insulation. By streamlining these processes, OPTIMUSE helps reduce operating costs while enabling companies to achieve their sustainability goals efficiently and with precision.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

OPTIMUSE's core capabilities are rooted in advanced technology and comprehensive analysis. The platform performs detailed room-level, seasonal simulations to accurately forecast energy demand, emissions, and comfort levels. Customers can easily upload building data, which is automatically digitalized for analysis. The platform identifies sustainable and efficient HVAC and building system solutions through intelligent pre-planning. Developed with years of research and patented methods in building physics and thermodynamics, OPTIMUSE combines innovation with cost-effective strategies to drive decarbonization in the built environment.

PERFORMANCE | TRACTION

- **ITrusted by Industry Leaders:** OPTIMUSE powers decarbonization for top companies like Strabag, ISS, and Apoprojekt, delivering up to 90% time savings and 50% cost reductions in early project phases
- **Proven Market Success:** Launched in 2024, OPTIMUSE has achieved over €300,000 in annual recurring revenue (ARR) and analyzed over 10 million sqm of buildings across Europe.
- **Significant Cost Savings:** Helped clients achieve up to 15% construction cost savings, including a 12% cost reduction for a 50,000 sqm facility via value engineering.
- **Strong Financial Backing:** Secured €1.5 million in public funding and raised €1.1 million pre-seed in 2023, supporting a growing team of 15 experts.

OSCAR STORIES

Creating personalized tales that teach children STEM through the magic of storytelling

LOGO



COMPANY

HeyQQ GmbH

SECTOR

EduTech, Entertainment, Artificial Intelligence

STAGE

Growth

WEBSITE

www.oscarstories.com

DATE OF INCORPORATION

02/2023



CEO

Dima RUBANOV

WANTED CONTACTS

Corporates, Collaboration Partners (e.g. Joint Venture), Public Institutions (e.g. Educational Institutions)

CURRENT TARGET RAISE

EUR 350 K

CONTACT DETAILS

dr@oscarstories.com

SERVICE DESCRIPTION

OSCAR STORIES is an app that uses AI to create personalized bedtime stories, letting kids star in their own adventures with customizable characters, professions, and even family members. Available in multiple languages, OSCAR offers a uniquely interactive experience that fosters creativity and bonding. LORA, age-appropriate LLM and app, brings personalized storytelling into STEM learning, using safe, child-friendly AI to teach science and history while addressing common issues in AI like hallucinations and gender bias. In the future we will also provide access to an API for age-appropriate fine-tuned LLM for various languages.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

OSCAR STORIES leverages advanced technology to deliver child-appropriate content with specialized AI fine-tuning, ensuring safe, engaging, and culturally relevant stories while avoiding inappropriate themes and biases. By using Retrieval-Augmented Generation (RAG), LORA guarantees accurate and contextually relevant educational content, eliminating AI hallucinations and providing trustworthy STEM-focused storytelling. The platform also utilizes AI-driven personalization to create unique, interactive stories tailored to each user. With multilingual capabilities, OSCAR STORIES seamlessly adapts to diverse markets.

PERFORMANCE | TRACTION

- Welcomed over 65,000 users since its launch in February 2023, marking rapid growth and strong user interest.
- Recognized as the #1 Product of the Day on Product Hunt, solidifying its position in the market.
- Experienced impressive daily sign-up rates, driven by growing organic traction and word-of-mouth.
- Built a strong and diverse user base across key regions, including Brazil, the USA, and Germany/Austria.
- Formed valuable partnerships with educators, further enhancing its impact and reach in the educational space.

REEDUCE

The first sustainable noise barrier technology based on reed, thermowood and clay to REEDuce harmful noise from highways and motorways

LOGO



COMPANY

REEDuce – noise protection technologies EU

SECTOR

Manufacturing, Real Estate & Construction, Mobility, Transport & Logistics

STAGE

Pre-Seed

WEBSITE

www.reeduce-noise.com

DATE OF INCORPORATION

09/2021



CEO

Birgit VAN DUUVENBODE

WANTED CONTACTS

Corporates, Potential Customers, Collaboration Partners (e.g. Joint Venture), Public Institutions

CURRENT TARGET RAISE

Currently not raising

CONTACT DETAILS

birgit@reeduce-noise.com

PRODUCT DESCRIPTION

Noise is a major environmental pollutant that can cause severe health issues. To protect people from illnesses, sound protection barriers must be built along highways, railways, airports and industries. Although conventional noise barriers protect from noise, they cause many other environmental issues such as climate change and toxic waste. REEDuce wants to change that. They have developed the first ecological noise barrier system, based on reed, thermowood and clay. While effectively protecting from noise, the REEDuce noise barriers offer many environmental benefits including circular design, better air quality and more biodiversity.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

The company's core capability lies in its innovative noise barrier technology, which is patented and has been proven through a long-term study. This technology meets the stringent norms and standards required for European roads and highways. Thanks to the unique architecture of the noise barrier elements, REEDuce noise barriers are highly effective at blocking and absorbing noise. In addition to their superior noise reduction performance, these barriers are designed to be sustainable, cost-efficient, and compatible with standardized mounting systems, making them an ideal solution for a wide range of applications.

PERFORMANCE | TRACTION

- Successfully completed the development of the first product and secured its patent, marking a major milestone in innovation.
- Met all European norm measurements in 2023, ensuring the product adheres to the highest industry standards.
- Launched the inaugural project with the Austrian highways company in 2023, solidifying a key partnership in the infrastructure sector.
- Currently planning and preparing for larger, more impactful projects on European highways, paving the way for future growth and expansion.

REFINQ

Understanding the real impact of nature on business

LOGO



refinq

COMPANY
refinq GmbH

SECTOR
Climate & Nature Tech, Business & productivity solutions, Artificial Intelligence

STAGE
Seed

WEBSITE
www.refinq.com

DATE OF INCORPORATION
06/2023



MANAGING DIRECTOR
Lukas FISCHER

WANTED CONTACTS
Corporates, Investors/ Venture Capitalists/ Business Angels, Potential Customers, Collaboration Partners (e.g. Joint Venture), Business Partners/ Clients (e.g. Distributors, Manufacturers)

CURRENT TARGET RAISE
EUR 3,5 M

CONTACT DETAILS
lukas@refinq.com

SERVICE DESCRIPTION

REFINQ leverages geospatial analysis and AI to help businesses assess, manage, and report their location-specific impact on nature. By creating a Digital Nature Twin, REFINQ integrates proprietary data and models to deliver actionable insights on biodiversity and climate risks. Their solution provides systemic risk profiles, financial impact forecasts, and supports compliance with frameworks like TNFD and CSRD. REFINQ is designed for scalability with custom-trained AI, REFINQ enables companies to set targets, benchmark, and transition towards a nature-positive economy while addressing the complexities of biodiversity and climate interdependencies.

CORE CAPABILITIES

(TECHNOLOGY, COMPETITIVE EDGE)

REFINQ's unique selling point is its focus on addressing the systemic risks of climate and nature by combining proprietary geospatial analysis, AI-driven systemic risk profiling, and financial impact translation into one integrated platform. Unlike competitors, REFINQ provides end-to-end support, from risk identification and analysis to finding adaptation solutions and defining a nature-positive strategy. Its science-based insights, regulatory compliance tools (e.g., TNFD, CSRD), and scalable AI technology offer unmatched depth and integration for businesses aiming to mitigate complex environmental risks effectively.

PERFORMANCE | TRACTION

- EUR 250.000 revenue within 7 months of commercial launch.
- Open Deal Pipeline of high-profile prospects of EUR 250.000 for Q1 2025.
- Received substantial non-dilutive funding and grants, enabling the development of proprietary geospatial and AI-driven technologies.
- Established partnerships with leading biodiversity (TNFD & SBTN) and climate organizations (HEC Paris CDL) to enhance data accuracy and regulatory compliance.

GIN SERVICES FOR INVESTORS

**ARE YOU A PRIVATE EQUITY INVESTOR,
A VC FUND OR A BUSINESS ANGEL?
GET ACCESS TO AUSTRIA'S TOP STARTUPS AND
CONNECT WITH LOCAL AND INTERNATIONAL
INVESTORS THROUGH GIN.**

GIN takes a fresh approach to new investments and offers customized services for investors interested in Austrian startups.

**CO-INVESTMENT & PITCHING EVENTS AS
WELL AS MATCHMAKING SERVICES**

GIN preselects the most promising startups to match with your individual investment profile. Get insights into the Austrian equity market and find potential co-investment partners.

USE LEVERAGE

Investments in Austrian startups can be enhanced by co-investments under several public equity programs and by additional loan financing.

NETWORKING EVENTS

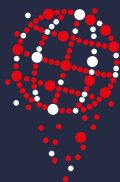
Exchange your knowledge and experience at our exclusive events and become part of our network with more than 350 Business Angels and all Venture Capital funds operating in Austria.

WHY INVEST IN AUSTRIA?

- A fluid equity market facilitates attractive transactions with Austrian & European startups
- Benefit from a great number of funding programs
- High political stability and a reliable legal system ensures a business-friendly environment
- Ideal test market due to multifaceted demographics
- Easy access to more than 600,000 startups in Europe



Read more about legal and tax aspects of Venture Capital and Private Equity in Austria:
www.gin-austria.com/downloads



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Chiara WITZEMANN

Program Manager – GO ASIA

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Program Manager – GO AUSTRIA

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**ADVANTAGE
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Jennifer VEIGEL

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**GIN IS MANAGED BY AWS AND FFG, THE MAIN FINANCING AND
PROMOTIONAL AGENCIES IN AUSTRIA.**